

The Lambs Club  
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## Industry Insiders: Jeffrey Jah, Nightlife Innovator

By Eiseley Tauginas

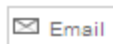
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“One of the reasons we decided to sign on is because it’s the first building in New York that famed architect and interior designer Thierry Despont has done, not only the hotel rooms, but the hotel lobby bar, the restaurant dining room, special events room, and the lounge,” says nightclub owner and restaurateur Jeffrey Jah of his newest midtown New York eatery, **The Lambs Club**. With partners David Rabin and Will Regan, Jah brought on Chef Geoffrey Zakarian and his wife Margaret to concoct the traditional American menu, with a focus on seasonal items in the opulent, 1930s-inspired space. Sasha Petraske’s cocktails rise to the level of the elegant decor as well, with such singular concoctions as the Gold Rush and Cherry Fix gracing the menu.

Jah is known internationally for expanding the brand of the nightclub Lotus to South America, and now plans to do the same with 1Oak in Sao Paolo and Rio de Janiero in 2011, plus he hopes to reopen the beloved Meatpacking District lounge, The Double Seven, a project that has been in the pipeline for two years, but still hasn't fallen off the nightlife radar.

"Nobody wants it to reopen more than we do. Every day that goes by, we get a call or email or text message from someone asking when it'll be back," he says. "It's amazing that in the ten months that we were open, we touched so many people." He will also expand The Double Seven concept to Florianopolis, Brazil this year. Jah credits its appeal to his team, and a close eye for detail. "We pay close attention to the details of how a room flows, the design, and the lighting," he says. "We know how to curate an interesting group of people from fashion, film, music, art, society, and we were the antithesis of what we started ten years prior, which was bottle service in New York."



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